

Rate Card 2017

RiskManager.ie is Ireland's only dedicated Security & Fire Website

The Free Stuff

Free Standard Directory Listing
Case Studies
Industry News
New Product Announcements
Articles
Appointments

Premium Listing

You can upgrade your Free Standard Listing to a Premium Listing

Whats Included:

Your logo in the scroll on the homepage, this links directly to your own page within the directory

You can include text, images, videos, links etc.

All you need to do is send in the material and we lay it out for you

We promote one Premium Listing as the "Premium of the Week:" on all of our social media platforms

Cost: €250 per year

Recruitment Ads

You also have the option to send on the appointment and we include this free of charge

Cost: €180 per month

Annual Wall Planner

Our Annual Wall Planner is distributed free of charge to all Security & Fire Installers in Ireland

ONLY 19 advertising spaces available

Size: 110mm w x 80mm h (landscape)

Positions are sold on a first come first serve basis

Cost: €375

Monthly Newsletter Sponsorship

We send out our newsletter at the end of each month

Sponsorship is exclusive to one sponsor per newsletter

Cost: €500

Direct Mail Shots

We offer the facility to send out direct mail shots via our database, we can target specific areas of interest depending on your requirements

Cost: €500 per mail shot

RiskManager.ie

2017 Advertising & Marketing Opportunities

Advertising Rates

Top Banner Ad

Size: 900px x 60px (limited availability)

Cost: €350 per month

Book for 3 months: €350 x 3 = €1050 and receive a **10% discount** = €945 (€315 a month)

Book for 6 months: €350 x 6 = €2100 and receive **20% discount** = €1680 (€280 a month)

Book for 12 months: €350 x 12 = €4200 and receive **30% discount** = €2940 (€245 a month)

Side Banner Ad

Size: 300px x 250px

Cost: €300 per month

Book for 3 months: €300 x 3 = €900 and receive a **10% discount** = €810 (€270 a month)

Book for 6 months: €300 x 6 = €1800 and receive **20% discount** = €1440 (€240 a month)

Book for 12 months: €300 x 12 = €3600 and receive **30% discount** = €2520 (€210 a month)



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"We offer tailor made packages to suit all budgets"

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Ireland's Security and Fire Website

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